



# SHAWN UPDIKE

Senior Web Designer/Developer | UX & UI Strategy

## CONNECT

- shawnupdike.github.io
- @shawn-updike
- updikes@gmail.com
- (908) 391-2093

## EDUCATION

Johnson & Wales University  
 Bachelor of Science  
 Design (Web Focus)  
 Graduated - May 2020

## SKILLS & EXPERTISE

Adobe Creative Cloud

Digital Asset Management  
(AEM, Bynder, Azure Blob)

Front-End Coding  
(HTML, CSS, SCSS, Tailwind CSS, Bootstrap)

CMS Fluency  
(WordPress, Umbraco, Sitecore, Kentico)

Back-End Coding  
(jQuery, JavaScript, React, Typescript)

ChatGPT/Claude & AI Toolkits

Visual Studio Code & Docker

Team Leadership & Admin

## WORK EXPERIENCE

Web Designer & Web Lead | Feb 2023 - Present

IGT | Austin, TX

- Build & maintain IGT webpages utilizing Xperience by Kentico CMS.
- Utilize Bynder DAM for web support on site media applications and content.
- Implement Bootstrap to assist in the development of webpage structures and layouts.
- Executing back-end server patches for errors on standing site & sub domains.
- Utilize HTML, SCSS, & JS solutions for web builds & site components.

### Key Leadership Achievements:

- Spearheaded and executed the IGT.com Soft Launch and Legal Day One Initiatives.
- Led the comprehensive Homepage redesign 2025 initiative from conception to inception.
- Developed and presented multiple strategic slide decks to senior leadership, driving critical decision-making processes.
- Successfully integrated Transcend technology on IGT.com, enhancing functional legal and compliance capabilities (and mitigating risk).
- Developed comprehensive Web standards for the organization from foundational principles, establishing enterprise-wide best practices.

### Strategic Problem-Solving:

- Maintained exceptional organizational leadership for the Web Team across complex meetings, aggressive timelines, and sophisticated project management initiatives.
- Performed at the senior level, executing work equivalent to senior web designer and senior front-end developer responsibilities.
- Unanimously selected by the Web Team to serve as interim Web Lead during leadership transitions, demonstrating exceptional peer recognition and trust.

### Performance Excellence:

- Led the successful technical separation of IGT.com between RemainCo and MergeCo, leading the project over the course of multiple months and across many teams & stakeholders. I managed schedules, prioritized tasks, and directed a 12-hour operation, ensuring a seamless transition under pressure.
- Microsoft Planner metrics demonstrate exceptional productivity: Over 500+ completed projects as the primary task fulfiller, showcasing unparalleled dedication and delivery
- Assisting with strategic internal hiring initiatives with ground-level understanding of team needs, capability gaps, and organizational requirements

## AWARDS & CERTIFICATIONS

- JWU - 3.6 GPA & Deans List Status & SHARP (Accelerated Degree Program)  
JWU - Design Dept Student Body Representative | Class of 2020
- Umbraco - Umbraco Professional  
(Expires Jun 2026)
- Udemy - Front End Development  
(No Expiration)



# SHAWN UPDIKE

Senior Web Designer/Developer | UX & UI Strategy

## WORK EXPERIENCE (Continued)

Web Designer / Developer | May 2018 - Present

Freelance | Remote

- Network & connect with clients to understand their needs for their small business.
- Utilize ACC, CMS', and more to meet client project goals & make their vision a reality.
- Build lasting relations to promote future business partners for endeavors down the road.

Web Designer | Aug 2022 - Aug 2023

Black Door Creative | Remote

- Assist Creative Director with routine website edits and updates to existing client websites.
- Work to provide solutions to website issues and bugs as they appear.

Motion Graphic Designer | Feb 2020 - Feb 2023

ParsonsKellogg | East Providence, RI

- Plan, organize and design weekly email marketing campaigns flows using ACC & Klaviyo.
- Build brand landing pages & update Corporate Gear website content.
- Curate, organize & use digital design assets used on various tasks & by team members.
- Reference company style guide to ensure creative content is on brand & free of error.

Junior Graphic Designer (Contract) | Oct 2022 - Dec 2022

CertaPro Painters | Remote

- Assist Creative Lead in routine tasks assigned through project management system.
- Routinely meet and check in with supervisor to provide updates on projects and tasks.
- Assist on poster design for 2023 company-wide anniversary.

Junior Graphic Designer (Contract) | Oct 2022 - Dec 2022

Rocketbook | Remote

- Assist Creative Director with weekly tasks, particularly building the brand style guide.
- Meet routinely with creative department to be assigned new tasks and status reports.

## CONNECT

shawnupdike.github.io

@shawn-updike

updikes@gmail.com

(908) 391-2093

## EDUCATION

Johnson & Wales University

Bachelor of Science

Design (Web Focus)

Graduated - May 2020

## SKILLS & EXPERTISE

Adobe Creative Cloud

Digital Asset Management  
(AEM, Bynder, Azure Blob)

Front-End Coding  
(HTML, CSS, SCSS, Tailwind CSS, Bootstrap)

CMS Fluency  
(WordPress, Umbraco, Sitecore, Kentico)

Back-End Coding  
(jQuery, JavaScript, React, Typescript)

ChatGPT/Claude & AI Toolkits

Visual Studio Code & Docker

Team Leadership & Admin